



# ALL CLASSICAL RADIO

## *Year in review 2023*

- Ranked the #1 classical public radio station in the nation (Nielsen Audio) in the station's 40th anniversary year.
- Installed retrospective pop-up exhibit at the Oregon Historical Society, recognizing 40 years of orchestrating magic on the radio.
- Launched Artist Anthology, an NEA-funded initiative profiling 40 trailblazing artists of the Pacific NW culminating in a limited-edition book.
- Announced the station's 2024 relocation to a custom built state-of-the-art media center in Downtown Portland, with over 50% of funds raised to date toward the relocation capital campaign.
- Hosted The Improv Sessions, an on air and on demand project featuring former Oregon Poet Laureate Kim Stafford and pianist Hunter Noack.
- Produced 17,520 hours of outstanding programming on two networks, serving millions across the region and U.S.A. with listeners streaming in 100+ countries.
- Launched ICAN Become, a new radio series and podcast featuring youth interviewing astronauts, architects, chefs, and more, on ICANradio.org.
- Featured 40+ regional artists and organizations on fourth season of Fall into the Arts radio series.
- Collaborated with music, art, and community service organizations on unique events like The Magic of Eric Carle with MYS, and a free concert with Portland Parks and Recreation.
- Unveiled a bold brand alignment with refreshed name, look, and logo for All Classical Radio.
- Uniquely uplifted youth musicians, storytellers, and leaders through Young Artist Residency, Internship, and Youth Roving Reporter programs.

Listen and learn more at [allclassical.org](https://allclassical.org)

