Beyond word of mouth, general press coverage, or standard marketing and promotion, the stations of All Classical Portland address issues of cultural vitality, arts community viability, the significance of music as it relates to the human experience, health and education by dedicating significant airtime to conversations and performance to these community initiatives. These unique opportunities serve to enlighten a diverse audience within a broad region while deepening relationships with community partner organizations.

Special programming dealing with local issues include the following programs:

**ICAN AUDIO BOOK TOUR** A monthly radio/streaming program highlighting contemporary children’s books to help improve literacy, share diverse stories, and teach children to navigate the world with authenticity, kindness, and integrity. Featured on All Classical Portland’s second channel, ICAN (on HD-2 and streaming online), Audio Book Tour addresses the heightened community need for cost-free educational programming.

**ON DECK WITH YOUNG MUSICIANS** A weekly interview with young classical performers from Oregon and Southwest Washington.

**WHERE WE LIVE** A monthly radio and web series that explores issues facing our community through an artistic lens, providing a greater awareness of the societal needs of our region.

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<tr>
<th>ISSUE</th>
<th>TITLE/RESPONSIVE PROGRAMMING</th>
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<tbody>
<tr>
<td>1. Arts/Culture</td>
<td><strong>On Deck with Young Musicians</strong>&lt;br&gt;17-year-old George is senior class president at Lake Oswego High School. He started piano when he was four years old and picked up the violin soon after. In this episode of “On Deck,” George speaks with Raúl Gómez-Rojas about another one of his passions: graffiti art, as well as the importance of making mistakes, embracing failure, and pushing your own limits. When the pandemic hit, George picked up a guitar and started producing his own songs on his computer, which he has published on Apple Music and Spotify. He is also an award-winning poet.</td>
<td>08/13/22</td>
<td>5:00pm</td>
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| 2. Education | **ICAN Audio Book Tour**  
In September 2022, All Classical Portland’s 2nd channel, ICAN, featured Benjamin Hart and Kristen Bell’s new book *The World Needs More Purple Schools*. This children’s book is all about creating a school environment that is playful, silly, and diverse. | 09/15/22 5:00pm 8:00 |
|---|---|---|
| 3. Health/Disabilities | **On Deck with Young Musicians**  
Christa Wessel chats with 17-year-old trombonist Liem, who just finished his junior year at Portland’s Cleveland High School. In addition to playing with his school band, Liem is a member of both the Metropolitan Youth Symphony and the Portland Youth Philharmonic. Trombone has become a part of Liem’s identity, and he hopes to go on to further study it in college. However, Liem recently suffered a collapsed lung and has been slowly working to regain his strength. | 07/16/22 5:00pm 7:32 |
|  | Christa Wessel chats with 16-year-old violinist Kate, a junior at Roosevelt High School. She found her way to the violin after becoming obsessed, as a 4-year-old, with a purple toy violin. Now a member of the Metropolitan Youth Symphony’s Concert Orchestra, music has become a huge priority in her life. In fact, when Kate was hospitalized for a heart-related issue last year, she found that being able to have her violin in her hospital room was a huge comfort to her. | 08/06/22 5:00pm 8:24 |
|  | **Where We Live**  
We visit CymaSpace. Part tech lab, part social space, part think tank, they’re developing new ways to use technology to enable deaf/heard of hearing people to have a fuller experience of music and other sound-based art that goes beyond ASL interpretation. Their projects result in an enhanced tactile and visual experience of music and speech. | 09/17/22 5:15pm 5:00 |
| 4. LGBTQI+ Promotion | **Where We Live**  
Amy Faust profiles Queer Opera. Founded in 2017 at Portland State University, Queer Opera is dedicated to providing a safe stage for LGBTQIA singers and allies to tell queer stories. | 08/06/22 5:15pm 5:00 |
5. Race & Culture

**Where We Live**
We stop by a rehearsal of Mariachi Una Voz, a program of the Hillsboro School District, whose majority-minority student body is largely made up of kids of Mexican descent. The program provides middle- and high-school students music and cultural education through the study and performance of traditional Mariachi music.

6. Social Justice

**Where We Live**
We meet with mentors and clients of “P:EAR”, a community space serving unhoused youth. They provide a variety of support services and assistance – including housing referrals and food. But they also mentor young performing and visual artists, as a way to build the confidence and sense of agency to set goals and create stability. They have performance sessions, a recording workshop, gallery exhibits, and more.

**ICAN Audio Book Tour**
In August 2022, All Classical Portland’s second station, ICAN, featured Amanda Gorman’s book, *Change Sings: A Children’s Anthem*. It tells the story of a young Black girl leading others on a musical journey, where they learn that they have the power to change the world, their communities, and themselves.

7. Youth

**On Deck with Young Musicians**
14-year-old harpist, Daphne shares her fascinating life with the harp. In this episode, Daphne opens up with Adam Eccleston about her musical inspirations, the different styles of harps and even shares two of her hidden talents with us. As a 9th grader at Valley Catholic High School, Daphne performs with her school orchestra and is a member of the Portland Youth Philharmonic. She is an honors student and enjoys playing duets with her sister, who is a flute player.

Isaac is a 17-year-old violist with the Portland Youth Philharmonic. In this episode of On Deck, he chats with Raúl
Gómez-Rojas about his involvement with PYP, his passion for orchestral and chamber music, and other passions such as baking. At school (Northwest Academy), Isaac is also involved in theatre productions and musical theater.

“It is very much a part of me.” That’s how 16-year-old George describes his relationship with music. This pianist and multi-instrumentalist is a student at Rex Putnam HS, and in this episode of On Deck, he describes to Raúl Gómez-Rojas how music served as a safe space for him after personal struggles when he was only 8 years old. Thanks to the help of “Play It Forward”, which provided George with lessons and instruments, he is today an avid music-maker who plays more than a handful of instruments and plans to pursue a career in music.

Amy Faust chats with Ayush about music, cooking, and....trains! A rising junior at Valley Catholic High School, Ayush plays flute with Metropolitan Youth Symphony, flute and piccolo with the Westside Youth & Community Orchestra, and saxophone with his high school band. As passionate and dedicated as he is to music, he also loves everything about trains: reading about them, riding them, photographing them, and more. He’s also a fan of cooking, which he has learned from his professional chef parents, and he speaks English, Japanese and Marathi, the language from his mother’s region of India.

Amy Faust chats with Audrey, a 17 year-old singer with the Pacific Youth Choir and the Cleveland High School Choir. She's gone from screaming random, original songs as a toddler to singing opera, which she fell in love with after a stint in the children's chorus for Portland Opera's 2015 production of Carmen. Audrey says the singer in the title role, Sandra Piques Eddy, was so encouraging and kind that it literally altered the course of her life, and she plans to study opera at the college level.

Raúl Gómez-Rojas chats with 16-year-old Catherine, a self-described “homeschooled,
homesteading, high school sophomore, cellist, vocalist, and amateur pianist living near Vancouver, Washington.” Catherine was first introduced to music through piano lessons at the age of five, falling in love with the mellow, singing quality of the cello around her tenth birthday. She currently sings with Pacific Youth Choir and plays cello with Metropolitan Youth Symphony, and loves how both organizations offer a sense of community and fellowship through music.

Christa Wessel speaks with 15-year-old violinist Mindy about perseverance, about playing with adults in the Westside Community and Youth Orchestra, and about what music does to her brain.

Adam Eccleston shares a heart-to-heart moment with flutist and All Classical Portland Young Artist Ambassador, Diego. This joyous junior of South Salem High School has already contributed much to our greater Portland community. Diego is a well-rounded musician supporting works of modern living composers of diverse background. He has aspirations to become a leading professional flutist in order to inspire others like him. Currently, Diego plays second flute and piccolo with the Portland Youth Philharmonic as well as principal flute in both his high school’s Wind Ensemble and Symphony.

Amy Faust chats with Heaven, a pianist, viola player and composer who is in the seventh grade. In the second grade, Heaven was introduced to classical music by Bravo Youth Orchestras when they came to her school, Rosa Parks Elementary School in North Portland. After several years playing the viola, her perfect attendance earned her a slot with “Play It Forward,” a program that provides pianos and tuition-free lessons to students. Heaven's composition "H9" is in the Bravo curriculum, and she intends to keep composing and performing music.

In this episode of “On Deck,” Raúl Gómez-Rojas chats with Evelyne, who is 17 years old and a member of the Portland Youth Orchestra.
Philharmonic, where she has been principal percussionist since 2019. Also a talented pianist, Evelyne was awarded the Grand Piano Scholarship from the Piano Santa Foundation in fall of 2020. In addition to her role at PYP, Evelyne loves to make music with her friends at Wilsonville High School, from pep band to pit orchestra.

Signature

Date  October 10, 2022

Matt Kovich, Chief Operating Officer