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All Classical Portland Celebrates the Second Birthday of ICAN, the Station's International Children's Network

ICAN, the First Special Programming of its Kind in the Nation, Turns Two

PORTLAND, Ore. (April 15, 2021)—[All Classical Portland](#), Portland's 24-hour classical music radio station, today announced the second anniversary of its children's radio station, [ICAN](#) (International Children's Arts Network), the first of its kind in the nation. Produced locally yet sourced and shared globally, ICAN incorporates classical music, storytimes and adventures, mindful breathing exercises, arts and crafts, and more to enhance the social and emotional literacy and cultural fluency of young listeners around the world.

The milestone also marks the first anniversary of ICAN's expansion from 17 to 24 hours of streaming programming. Its 24-hour service, which was made possible by All Classical Portland and ICAN's innovative production and broadcasting systems, helps address the heightened need for safe, educational and stimulating content—any time of the day or night.

"ICAN amplifies children's powerful voices and stories, serving as a treasured resource supporting arts engagement, at-home learning and child-friendly activities," Sarah Zwinklis, ICAN manager, host and producer, said. "Studies show that brain development during a child's first five years is faster than at any other time in life.

"Our 24-hour, commercial-free programming delivers educational content to supplement and support our young listeners' development, especially when in-person learning experiences remain limited. ICAN is committed to providing greater access to arts and culture programming for all."

ICAN offers a wide range of engaging, free and accessible programs for children and the parents, guardians and educators who care for them. On ICAN, children hear lively and friendly voices, multicultural literature and storytimes in various languages, and enriching music from around the world. Since its launch, ICAN has more than doubled its programs, and its evolution will continue with new programs like sARTience: exploring the relationship between art and science. The sARTience pilot series is expected to debut in April 2022 and will expand upon the network's commitment to promoting a comprehensive STEAM curriculum.

ICAN's most popular and beloved content includes:

- [Screenshot](#), a 15-minute program and podcast, explores the sound world of digital media, television, movies and video games. Today, many families use multimedia to bond with children, often playing video games just like they might play a board game together. Screenshot explains the educational value of visual media while sharing the beautiful musical compositions that make them unique. It airs Monday through Friday at 3 p.m. PST and is available on demand at icanradio.org.
- [Audio Book Tour](#), a series featuring children's books, invites young listeners to discover literature that helps them connect to the world around them.
- [Monthly blog features](#), such as April's National Poetry Month article, prompt young listeners to engage online with the monthly theme. For April, listeners have been encouraged to submit their original poems to bring more children's voices to the network.

"Our entire team at All Classical Portland and ICAN are delighted and honored to provide such robust outreach to all of our local communities and global partners," Suzanne Nance, President and CEO of All Classical Portland and ICAN, said. "It's a privilege to be welcomed into homes and classrooms and to empower families and educators by providing an educational platform that offers 24 hours of daily joy and inspiration."

ICAN has a vast and growing audience. In its second year, web traffic has increased 83%. Unique web streams on icanradio.org alone have registered over 1,700 listeners from over 80 countries every month. Visit icanradio.org to listen and learn more, and follow ICAN on Instagram [@icanradio](https://www.instagram.com/icanradio) to stay up to date and take part in the birthday celebration.

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About ICAN: ICAN (International Children's Arts Network) is a 24-hour radio service, the first of its kind in the nation, available regionally on All Classical Portland's HD-2 channel and online worldwide via icanradio.org. ICAN promotes cross-cultural awareness and fosters emotional intelligence while nurturing a love for music and literature in young people. The network is designed for children ages 0-12 and the adults who care for and educate them. ICAN's content is produced locally and sourced and shared globally, and it removes barriers to music and the arts through thoughtful programming that inspires children to play, express emotions and dream. For more information, visit icanradio.org.

About All Classical Portland: All Classical Portland is Portland, Oregon's classical radio station. Established in 1983, our mission is to advance knowledge of and appreciation for classical music; to build and sustain culturally vibrant local and global communities around this art form; to reflect the spirit of the Pacific Northwest; and to foster integrity, quality and innovation in all that we do. For more information, visit www.allclassical.org.