



All Classical Portland is Portland, Oregon's classical radio station. Established in 1983, All Classical Portland's mission is to advance knowledge of and appreciation for classical music; to build and sustain culturally vibrant local and global communities around this art form; to reflect the spirit of the Pacific Northwest; and to foster integrity, quality, and innovation in all that we do.

Community Advisory Group Member Duties

The All Classical Portland Community Advisory Group (CAG), through an impartial and enthusiastic lens, serves to review and evaluate the station's mission, vision and values as represented by the content being delivered across every platform and as represented by community engagement activities. To better serve the needs of the station's audience, CAG members provide feedback, impressions, and input when necessary on how to enhance the connection All Classical Portland makes with the community it serves. The CAG is solely an advisory body; the role does not extend to control the management, operation, or finances of All Classical Portland. The CAG is an independent and autonomous advisory group, distinctly separate from the Board of Directors, with no financial, legal, or fiduciary role.

The composition of the CAG reflects the diversity of All Classical Portland's audience and ideally includes members from the Portland Metro, Central Coast and Columbia Gorge communities with a maximum number of twenty members. Membership is solely available by direct invitation from All Classical Portland's Director of Development and Marketing.

CAG meetings are open to the public; meeting dates and times are posted on the All Classical Portland website. CAG minutes and deliberations are made available to the All Classical Portland Board of Directors and the public as requested.

CAG Member Qualifications:

- **Passion:** cares deeply about the station's well-being and sustainability
- **Enthusiasm:** imparts awareness of and knowledge about the station to the public
- **Accountability:** is reliable, communicative, punctual to meetings, and efficient
- **Curiosity:** maintains an open mind and enjoys friendly debate
- **Respect:** friendly and respectful of other opinions
- **Knowledge:** stays informed about station programming and activities
- **Stewardship:** reflects the mission of All Classical Portland

Time Commitment: The CAG meets four times per year for a ninety-minute meeting, facilitated by Community Engagement staff. Additional volunteer assignments may be requested on a case by case basis, which may include special projects and representing the station at events.

Length of Appointment: The term for each CAG member will be two years and can be renewed if both sides agree. The renewal option will ideally be exercised for no more than 2 terms. For purposes of determining length of appointment of members, a member's term will be deemed to have begun on July 1 of the fiscal year in which the member joins the CAG, regardless of when in that year the member joined. CAG members must attend a minimum of 2 meetings each fiscal year (50% of meetings) to maintain membership. If unable to do so, membership term may be ended prior to the conclusion of the two-year term, subject to the discretion of the Director of Development and Marketing.

Expectations:

- CAG members shall inform themselves about All Classical Portland programming and activities by listening to the station frequently, familiarizing themselves with the All Classical Portland website, receiving the weekly email newsletter, and following the station on social media if applicable.
- CAG members are encouraged to recommend additional candidates for the CAG whenever there is an opening for new members.
- CAG members shall act as ambassadors for All Classical Portland, including but not limited to promoting the station's programming and initiatives within their professional and social networks, and contributing financially if they are able to do so.

Benefits: CAG members enjoy unique access to station strategic planning and gain meaningful experiences that are beneficial for sitting on a committee or non-profit board. CAG members have access to private station events and opportunities throughout the year. They enjoy the benefits of contributing to a cause to which they are passionate and have the opportunity to make new friends and contacts!