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PORTLAND, OR - All Classical Portland (89.9 FM)

All Classical Portland's *Music Heals* Campaign Public Radio Making a Difference

September 2019 is *Music Heals* month at [All Classical Portland](http://www.allclassical.org).

Building on the success of its *Music Feeds* campaign in 2017 & 2018, the unprecedented effort that provided 53,538 meals to those in need in Oregon and SW Washington, All Classical Portland announces *Music Heals*.

All Classical Portland's *Music Heals* initiative is a comprehensive radio, web, and social media campaign. It is designed to raise awareness of local organizations that are using music to heal and help connect community members to those resources. The campaign also encourages other innovative public radio stations to follow suit, making a similar impact on communities nationwide.

Through *Music Heals*, the station will continue its pioneering work — utilizing its wide-reaching megaphone to shine a spotlight on more than ten regional organizations including Children's Cancer Association's MyMusicRX; the Alzheimer's Association Oregon & Southwest Washington Chapter; and the Maybelle Center for Community.

[Olson & Jones Construction](#) is the station's generous corporate partner for this unparalleled effort. Using the collaborative momentum of *Music Feeds*, All Classical Portland will continue to build, care for, and nourish its diverse community of listeners.

"For over 35 years Olson & Jones Construction has worked to improve, restore, and build homes in Portland through our values of honesty, caring, and community. Music Heals allows this work to go even deeper to strengthen and support those who are caring for the people of Portland and beyond. Whether it's bringing music to children – and their families – during cancer treatments or giving voice and connection to Alzheimer's patients, we want to further our commitment to the city of Portland and its people." – Greg Olson, Olson & Jones Construction.

On Thursday, October 17, 2019 at 6pm, All Classical Portland will host a *Music Heals* Panel Discussion and Performance at 211 SE Caruthers Street, Portland, OR 97214. The evening will feature a performance by Nancy Ives, Principal Cellist of the Oregon Symphony, and conversation with experts moderated by All Classical Portland's President & CEO, Suzanne Nance. Panelists include Dr. Larry Sherman, a Professor in the Department of Cell and Developmental Biology and in the Neuroscience Graduate Program at the Oregon Health & Science University; Jodi Winnwalker, Founder and CEO of Earthtones NW; and Kristrun Grondal, Associate Executive Director of Maybelle Center for Community.

FOR MEDIA INQUIRIES, TO SUPPORT OR TO PARTICIPATE IN *MUSIC HEALS* please contact Denise Dicks at denise@allclassical.org or visit the *Music Heals* webpage at allclassical.org/musicheals

All Classical Portland is Portland, Oregon's classical radio station. Established in 1983, our mission is to advance knowledge of and appreciation for classical music; to build and sustain culturally vibrant local and global communities around this art form; to reflect the spirit of the Pacific Northwest; and to foster integrity, quality and innovation in all that we do.

PRESS RELEASE PDF

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