



FOR IMMEDIATE RELEASE March 30, 2020

Media kit: allclassical.org/press-materials

All Classical Portland and Linfield College partner to bring classical music to Oregon's Wine Country

*On April 2, 2020 All Classical Portland will begin broadcasting on KSLC 90.3FM,
expanding access to classical music for over 100,000 residents in McMinnville and surrounding communities*

PORTLAND, OR – All Classical Portland announced today the integration of KSLC 90.3FM into its radio network in partnership with Linfield College. Beginning 7am (PT) on April 2, 2020, KSLC 90.3FM listeners will begin hearing All Classical Portland's 24-hour programming featuring classical music and dynamic regional arts coverage. ICAN, the station's International Children's Arts Network channel (icanradio.org), will also be available to residents of Oregon's Wine Country through All Classical Portland's HD2 channel, offering safe, non-commercial, entertaining and educational programs designed for children ages 0-12.

The donation of KSLC 90.3FM to All Classical Portland is part of an effort initiated by the student body of Linfield College to focus studies and opportunities on digital media platforms. Joe Stuart, a Linfield student and KSLC's General Manager said, "Although student radio has been a staple of the college experience for decades, we at KSLC are excited about this new era of digital student media that will help journalism students inform and engage with their community in the constantly evolving modern media landscape."

Approximately 3,000,000 listeners across Oregon and SW Washington have access to classical music on the FM dial through All Classical Portland's current broadcast coverage. The addition of KSLC 90.3FM to its radio network will expand the station's reach to an additional 100,000 residents in Yamhill and Polk counties. All Classical Portland also serves a global audience in 125 countries via digital streaming at allclassical.org and mobile app.

In making the announcement, Suzanne Nance, President & CEO of All Classical Portland said: "We are overjoyed by Linfield College's decision to entrust KSLC 90.3FM to All Classical Portland. We appreciate the responsibility of continuing radio service to McMinnville and the vibrant surrounding communities, building upon Linfield College's stewardship of the station. All Classical Portland amplifies the spirit of the Pacific Northwest through the arts, and this includes the creative output of our people and our soil. We are excited to engage with and showcase Oregon's Wine Country. Stay tuned!"

“Linfield has a long history working with and alongside All Classical Portland,” said Scott Nelson, Linfield College’s Director of Communications and Marketing. “Both institutions have deep roots in Oregon, and both care deeply about classical music and the arts. This is the right transition at the right time, and we look forward to continuing a strong relationship between Linfield and All Classical Portland well into the future.”

About All Classical Portland

All Classical Portland is Portland, Oregon’s classical radio station. Established in 1983, All Classical Portland’s mission is to advance knowledge of and appreciation for classical music; to build and sustain culturally vibrant local and global communities around this art form; to reflect the spirit of the Pacific Northwest; and to foster integrity, quality, and innovation in all that we do. All Classical Portland streams worldwide at allclassical.org and broadcasts on KQAC 89.9 in Portland and Vancouver; KQOC 88.1 in Newport and Lincoln City; KQHR 88.1 in Hood River and The Dalles; KQHR 96.3 in the Gorge; KQMI 88.9 in Manzanita; 95.7 FM in Corvallis; and beginning April 2, 2020, KSLC 90.3 in McMinnville.

About Linfield College

Linfield is a four-year independent college with campuses in McMinnville and Portland, and thriving music and arts programs. The U.S. State Department has honored Linfield for being a top producer of Fulbright Scholars three years in a row. Twenty-eight percent of Linfield students are first-generation college students, and more than one-third are U.S. students of color.

MEDIA CONTACT: Arianna Avena, arianna@allclassical.org, 503-802-9454